

# GIVITO



## CORE PRODUCT FEATURES

### Selling online

Sell cards of any type online, with payments delivered straight to your bank account

### Online delivery

Your customers can order, pay and receive gift cards completely online

### Out of the box web-shop template

Logos, colors and fonts can be adjusted to suit your brand

### Multi-lingual user interface (UI)

UI can be set in English + one additional language included

### Product administration

Givito comes with 3 pre-configured gift card denominations; You can create as many gift cards as you like and administer the gift cards yourself

### Payment Service Providers

Wide range of Payment Service Providers are supported including a simple and easy payment gateway that supports most global credit cards

### Gift card redemption

Check balance and redeem with a browser-based App

### Comprehensive reports functionality

Easy to use, dedicated reports for sales and accounting

### Digital gift cards

Select 1 out of 5 template options; Logo and light branding can be added

### Selling & delivering at the front-desk

Staff at your front desk can sell and print gift cards using Givito

### Physical cards at the front-desk

You can sell any type of pre-configured card from your front-desk e.g. plastic, wooden, etc.

### Create gift cards for refunds or rewards

You can create gift cards without requiring payments, for example offering gift cards as refunds for booking cancellations

### Promotional codes

Ability to create special codes for promotions e.g. -20% discount on selected products

### Quotas

Ability to create a quota for a card; to be used for campaigns, events, etc.

### Categories

Ability to categorize gift cards in the web shop, for example, Hotel, Restaurant, Spa, etc.

## ADD-ON FEATURES

### Branding for the web-shop

Option 1: 2 hours of enhanced look and feel  
Option 2: Extensive customization to suit your branding

### Customized PDF-template

Completely branded PDF gift card templates

### Additional languages

Givito can be made available in as many languages as needed

### Integration with other payment gateways

Givito can be integrated with any payment gateway you prefer



Online & On-site Sales and Delivery



Redeeming and Product Admin



Reporting and Accounting



Advanced Features and Marketing Tools