



HOIST GROUP

HOIST GIFT CARD MANAGER

CORE PRODUCT FEATURES

Selling online

Sell cards of any type online, with payments delivered straight to your bank account

Online delivery

Your customers can order, pay and receive gift cards completely online

Out of the box web-shop template

Logos, colors and fonts can be adjusted to suit your brand

Multi-lingual user interface (UI)

UI can be set in English + one additional language included

Product administration

Hoist Gift Card Manager comes with 3 pre-configured gift card denominations; You can create as many gift cards as you like and administer the gift cards yourself

Payment Service Providers

Wide range of Payment Service Providers are supported including a simple and easy payment gateway that supports most global credit cards

Gift card redemption

Check balance and redeem with a browser-based App

Comprehensive reports functionality

Easy to use, dedicated reports for sales and accounting

Digital gift cards

Select 1 out of 5 template options; Logo and light branding can be added

Selling & delivering at the front-desk

Staff at your front desk can sell and print gift cards using Hoist Gift Card Manager

Physical cards at the front-desk

You can sell any type of pre-configured card from your front-desk e.g. plastic, wooden, etc.

Create gift cards for refunds or rewards

You can create gift cards without requiring payments, for example offering gift cards as refunds for booking cancellations

Promotional codes

Ability to create special codes for promotions e.g. -20% discount on selected products

Quotas

Ability to create a quota for a card; to be used for campaigns, events, etc.

Categories

Ability to categorize gift cards in the web shop, for example, Hotel, Restaurant, Spa, etc.

ADD-ON FEATURES

Branding for the web-shop

Enhanced look & feel or fully fine-tuned to match your website

Customized PDF-template

Completely branded PDF gift card templates

Additional languages

Hoist Gift Card Manager can be made available in as many languages as needed

Integration with other payment gateways

Hoist Gift Card Manager can be integrated with any payment gateway you prefer



Online & On-site Sales and Delivery



B2B Tools including Enterprise



Reporting & Accounting



Marketing & Campaign Tools